

Staying Informed

Topic	Daily/Weekly Newsletters and Websites to Stay Informed
Ad Tech, Data	Ad Exchanger , AdMonsters Exchange Wire , Programmatic Insider (MediaPost) , TechCrunch , The Drum , Marketing Tech , ZDNet , Adweek Digital
Agency News	Adweek , AdAge , Mediapost MAD , The MakeGood , AAF SmartBrief , Campaign
B2B	AdAge BtoB , Chief Marketer , MarketingProfs , B2B E-Commerce World
Blogs, Bloggers	MediaBizBloggers , ReadWrite , Shelly Palmer , Next Draft , Monday Note , Nigel Hollis (Kantar, Millward Brown) , BoSacks , PilipBlog , Sean X Digital Unicorn , Chad Pollitt , Reddit , John Hagel , Eric Franchi IO Newsletter , The Moz Blog , and Blogs from Forrester , Gartner , eConsultancy
Broadcast Media	Synopsis , Adweek Lost Remote , Rapid TV News
Content Marketing, Native Advertising	Content Marketing Institute , BrandTale , Native Advertising Institute
Digital Media, Marketing	Digiday , MarketingLand , MediaPost , ClickZ , IAB Smartbrief , Business Insider (BI) , Marketing Week , MediaVillage , Digital Doughnut , Chief Marketer , Marketing Dive , MediaShift
Digital Video	Digiday Video Anywhere , Adweek TV-Video , VideoInk , ClickZ Email & Automation
Ecommerce	eCommerceTimes , Internet Retailer (subscription) Digital Commerce 360 , eMarketer Retail
Email Marketing	DMN Daily Insider , MarketingLand , MediaPost Email Marketing Daily
Emerging Tech	Startup One Stop (SOS) , IDG Connect , NewCo , Venture Beat Weekly
International	International News Media Association (INMA) , The Guardian
Local Media, Journalism	NetNewsCheck , American Press Institute , Local Media Insider , Poynter Institute , MediaShift , Nieman Lab , Reuters Institute , Street Fight , BoSacks
Magazine, Print Media	FOLIO , Digital Content Next , Adweek , AdAge , FIPP World , Publishing Executive
Mobile	MobileMarketer , MMA Smartbrief , Fierce Wireless
Other Business, Tech Media	BusinessWeek , Economist , Fast Company , Forbes , Huffington Post , Wired , WSJ , New York Times Technology , Bloomberg Technology , MIT Technology Review , The Drum , Marketing Tech , Gizmodo , Mashable , GrowthHackers , Center for the Digital Future
Radio	RAIN (Radio and Internet News) , Radio Ink , FMQB (Friday Morning Quarterback)
Research, Analytics	Pew Internet and American Life Research , eMarketer , BizReport , MarketingCharts , Statista , Nielsen Newswire , WARC News , Metrics Insider (MediaPost) , Center for Media Research (MediaPost) , L2 Daily Insights
Sales, Publishing	Sales and Marketing Management , Inside Sales , Seller Crowd , Selling Power , Publishing Executive
Search	MarketingLand , SearchEngineWatch , Think with Google , Moz Blog , Search Marketing Daily (MediaPost)
Social	SmartBrief on Social Business , Social Media Today , Social Media Examiner